





Making sense with reusable drinkware...

making eco-sense...

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 The Environmental Defense Fund projects that in 2010 Americans will use 23 billion paper cups. This amounts to:
 - 9.4 million trees cut down
 - 5.7 billion gallons of water used for production
 - 363 million pounds of waste created
 - Enough energy used to power 77,000 homes
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 A reusable mug balances out the environmental effects of a paper cup after 24 uses. Most mugs are made to last 3,000 uses.
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 Tap water has less than 1% of the environmental impact of bottled water.
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 Production of plastic bottles for U.S. consumption uses 1.5 million barrels of oil per year. That's enough energy to power 250,000 homes or fuel 100,000 cars for a year.

making financial sense...

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 Bottled water can cost 1,000 to 4,000 times more per gallon than tap water.
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 A company of 50 office staff each using 1 cup once per day would spend about \$2,120 on paper coffee cups per year. A 72 piece order of 11 oz ceramic mugs with a one color imprint would cost about \$265. That's a savings of \$1,855 for the year. However, if the mugs last their full 3,000 uses, that's another 10 years the company is not buying paper coffee cups. This makes the total savings somewhere around \$23,000 over the 11 year life of the mugs. Not bad for an initial investment of \$265.



11oz Porcelain Travel Cup

a double wall porcelain cup with a silicone rubber lid. This reusable alternative to a classic shape will quickly become your next "favorite mug."

16oz Acrylic Tumbler/Straw

a double wall acrylic tumbler with a threaded lid and matching straw. A durable solution to the disposable plastic cup that's perfect for life on the go.



24oz Stainless Steel Bottle

18/8 stainless steel water bottle with threaded lid